

## **Segway™ Utilizes Unique NMFC (National Motor Freight Classification) for Human Transporter Products**

Segway LLC manufactures an innovative and unique family of products known as human transporters or electric personal mobility devices. Stephan de Penasse, International & Regulatory Affairs at Segway explains, “Carriers could interpret our product as a computer on wheels, a wheelchair, or other devices which did not adequately represent the Segway human transporter. This left each shipment open to interpretation by a carrier. With the services of an experienced transportation attorney, a presentation was made before the NCC and NMFC in which Segway received a new classification appropriate for these mobility devices. That has eliminated any doubt in the shipping process and allowed us to perform effective cost analysis on our products.

TransAnalysis, our consulting division for transportation and logistics, informed us of the proper procedures needed to register our products and helped us every step of the way. We feel that TransAnalysis exemplifies the definition of a partner supplier. They have a quick response-- a solution -- and are innovative, which is what we like at Segway.

There are other areas of logistics management, such as dimensionalization and standard delivery corridors, in which TransAnalysis has been very helpful. At Segway, we believe it is vital to ship our products with the same excellence as we demand in the manufacturing process. Segway is setting up transportation logistics on a global scale. As Segway expands in other markets outside the United States, I see TransAnalysis as playing a major role in setting up transportation logistics for our overseas markets.”

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